



Affiliation Kit



Who are we?

Published by Lizeo Group, the world's tyre information specialist, rezulteo is available in 11 countries and helps drivers making well-informed decisions when it comes to buying tyres that best fit their car, driving style and budget.

rezulteo's expertise in figures:

80
retailers



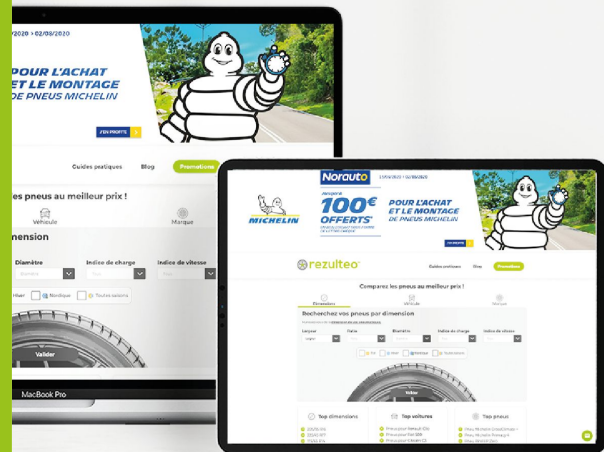
440
brands



8650
products

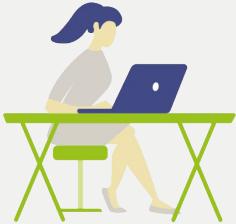


5220
car models



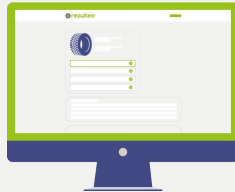
How does affiliation work?

1



rezulteo maximises
your visibility with
consumers

2



rezulteo highlights
your offers

3



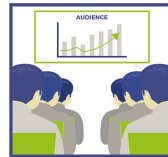
Our recommendations
guide the consumer
towards purchase

4



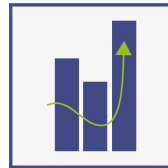
Once the consumer
commits to buy, a
commission will be
charged

What are the benefits?



TARGETED AUDIENCE

Attract consumers who are ready to buy



HIGH CONVERSION RATE

Increase your sales



KEY TOUCH POINT

Be present at the key stages in the purchasing process

PPC*: Get ready in 4 steps

1



You provide us with
your prices and URLs

2



We test and integrate
your feed

3



We activate the
affiliation

4



You can access your
statistics and monitor
performance

CONTACT

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[Find out more](#)

